

AMENDMENT TO RULES COMM. PRINT 119–33
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At the end of title XVII of division A, add the following:

1 **Subtitle C—American Decade of**
2 **Sports Act**

3 **SEC. 17_. SHORT TITLE.**

4 This subtitle may be cited as the “American Decade
5 of Sports Act”.

6 **SEC. 17_. MEGA-DECADE SPORTS DIPLOMACY STRATEGY.**

7 (a) SUBMISSION.—

8 (1) INITIAL STRATEGY.—Not later than 120
9 days after the date of the enactment of this Act, the
10 Assistant Secretary for Educational and Cultural Af-
11 fairs of the Department of State shall submit to the
12 Committee on Foreign Affairs of the House of Rep-
13 resentatives and Committee on Foreign Relations of
14 the Senate a 5-year sports diplomacy strategy to
15 strategically leverage the major sporting events
16 being hosted in the United States to enhance United
17 States soft power, diplomatic relationships, and glob-
18 al leadership.

1 (2) SUBSEQUENT STRATEGY.—Not later than 5
2 years after the date on which the initial strategy is
3 submitted pursuant to paragraph (1), the Assistant
4 Secretary for Educational and Cultural Affairs shall
5 submit to the Committee on Foreign Affairs of the
6 House of Representatives and Committee on Foreign
7 Relations of the Senate a subsequent 5-year sports
8 diplomacy strategy in accordance with the require-
9 ments of this section.

10 (b) ELEMENTS.—The elements of each strategy re-
11 quired by subsection (a) shall include the following:

12 (1) A description of the Department of State’s
13 diplomatic objectives and metrics of success related
14 to the mega-decade of sports.

15 (2) A plan to partner with local host cities, di-
16 aspora communities, creatives, athletes, the sports
17 industry, private sector entities, human rights orga-
18 nizations, and civil society stakeholders surrounding
19 the competitions for the purpose of showcasing
20 United States national strengths and forging new
21 diplomatic connections.

22 (3) A plan to coordinate internally within the
23 Department of State to leverage sporting events to
24 advance various diplomatic lines of effort, including
25 by—

1 (A) integrating sports diplomacy into re-
2 gional bureaus' bilateral engagements and ef-
3 forts to pursue new areas of cooperation with
4 foreign partners;

5 (B) integrating sports into public diplo-
6 macy to reach new foreign audiences that might
7 not otherwise engage with United States embas-
8 sies abroad; and

9 (C) leveraging sports diplomacy to advance
10 commercial diplomacy.

11 (4) A plan to ensure an expeditious and secure
12 visa process for athletes and their families and sup-
13 port staff and eligible international visitors planning
14 to travel to the United States to attend the games,
15 including reducing visa appointment wait times.

16 (5) A description of the financial and personnel
17 support needed to implement the 5-year sports diplo-
18 macy strategy.

19 (6) Any plans to deploy domestic public diplo-
20 macy resources, such as the Cultural Unit and For-
21 eign Press Center established during the 1984
22 Olympic Games, to enable foreign visitors to engage
23 with American culture and values.

24 (c) PUBLIC AVAILABILITY.—Each strategy required
25 by subsection (a) shall be made publicly available on an

1 internet website of the Department of State not later than
2 180 days after the date of the enactment of this Act, and
3 again 5 years later.

4 (d) CONSULTATION.—Prior to the submission of each
5 strategy required by subsection (a), the Assistant Sec-
6 retary for Educational and Cultural Affairs shall consult
7 with the Committee on Foreign Affairs of the House of
8 Representatives and the Committee on Foreign Relations
9 of the Senate on the elements of the strategy and every
10 180 days thereafter provide information on the implemen-
11 tation of each strategy until December 31, 2034.

12 **SEC. 17__ . REQUIREMENT FOR THE OFFICE OF SPORTS DI-**
13 **PLOMACY TO CARRY OUT THE MEGA-DECADE**
14 **OF SPORTS DIPLOMACY STRATEGY.**

15 (a) IN GENERAL.—No later than 90 days after the
16 enactment of this Act, the Secretary of State shall rename
17 the sports diplomacy division of the Department of State
18 as the Office of Sports Diplomacy. The Office shall report
19 directly to the Deputy Assistant Secretary for Professional
20 and Cultural Exchanges in the Bureau of Educational and
21 Cultural Affairs. The Office shall be responsible for man-
22 aging sports diplomacy exchange programs and imple-
23 menting each strategy required by section 17__(a), includ-
24 ing by carrying out the following:

1 (1) Coordinating implementation of the strategy
2 across relevant bureaus, directorates, and offices of
3 the Department of State.

4 (2) Working with host cities and their social,
5 political, and economic partners to identify new ave-
6 nues for engagement with foreign entities.

7 (3) Engaging local diaspora communities to
8 deepen people-to-people connections with foreign
9 visitors and officials.

10 (4) Partnering with the United States sports
11 industry, major sports leagues, and individual ath-
12 letes to promote new international sports partner-
13 ships and sports diplomacy programs.

14 (5) Collaborating with host cities' international
15 trade and tourism offices to deepen economic and
16 commercial ties with foreign nations.

17 (6) Elevating American arts, film, and music
18 creators to promote cultural exchange and connec-
19 tion with foreign visitors.

20 (7) Coordinating with internal Department and
21 interagency stakeholders to ensure efficient and ex-
22 peditious processing of visas for eligible international
23 visitors, broadcasters, athletes, and support staff in-
24 terested in attending the games.

1 (b) FULL-TIME EQUIVALENT EMPLOYEES.—The
2 Secretary of State shall, not later than 180 days after the
3 date of the enactment of this Act, and until December 31,
4 2034, assign to the Office of Sports Diplomacy established
5 under subsection (a) not less than 3 additional full-time
6 equivalent staff dedicated to implementing each strategy
7 required by section 17__ (a). Such staff shall not be dual-
8 hatted, and shall be assigned to the Office by considering
9 mechanisms, including—

10 (1) the use of existing flexible hiring authori-
11 ties, including Domestic Employees Teleworking
12 Overseas (DETOs); and

13 (2) the realignment of existing personnel.

14 **SEC. 17__. IMPLEMENTATION REPORT.**

15 Not later than 1 year after the submission of the
16 strategy required in section 17__ (a), and annually there-
17 after until December 31, 2034, the Secretary of State
18 shall submit to the Committee on Foreign Affairs of the
19 House of Representatives and the Committee on Foreign
20 Relations of the Senate a report on the progress toward
21 achieving the objectives of this Act.

22 **SEC. 17__. DEFINITION.**

23 In this subtitle, the terms “mega-decade of sports”
24 and “American decade of sports” mean the major inter-
25 national sporting competitions hosted in the United States

1 between 2024 and 2034, including the 2024 Copa Amer-
2 ica, 2025 Club World Cup, 2026 FIFA World Cup, 2028
3 Summer Olympics and Paralympics, the 2029 and 2033
4 Ryder Cups, the 2031 Men's and 2033 Women's Rugby
5 World Cup, and the 2034 Winter Olympics and
6 Paralympics.

