

AMENDMENT TO RULES COMMITTEE PRINT 116-7
OFFERED BY MR. DAVIDSON OF OHIO

Page 376, strike line 9 and all that follows through
page 378, line 2 and insert the following:

1 “(6) TREATMENT OF VIDEO COMMUNICATIONS
2 LASTING 10 SECONDS OR LESS.—In the case of a
3 communication to which this subsection applies
4 which is transmitted in a video format, or is an
5 Internet or digital communication which is trans-
6 mitted in a text or graphic format, the communica-
7 tion shall meet the following requirements:

8 “(A) The communication shall include the
9 individual disclosure statement described in
10 paragraph (2)(A) (if the person paying for the
11 communication is an individual) or the organi-
12 zational disclosure statement described in para-
13 graph (2)(B) (if the person paying for the com-
14 munication is not an individual).

15 “(B) The statement described in subpara-
16 graph (A) shall appear in writing at the end of
17 the communication, or in a crawl along the bot-
18 tom of the communication, in a clear and con-
19 spicuous manner, with a reasonable degree of

1 color contrast between the background and the
2 printed statement, for a period of at least 4 sec-
3 onds.

4 “(C) The communication shall include, in a
5 clear and conspicuous manner, a website ad-
6 dress with a landing page which will provide all
7 of the information described in paragraph (1)
8 with respect to the communication. Such ad-
9 dress shall appear for the full duration of the
10 communication.

11 “(D) To the extent that the format in
12 which the communication is made permits the
13 use of a hyperlink, the communication shall in-
14 clude a hyperlink to the website address de-
15 scribed in subparagraph (C).”.

